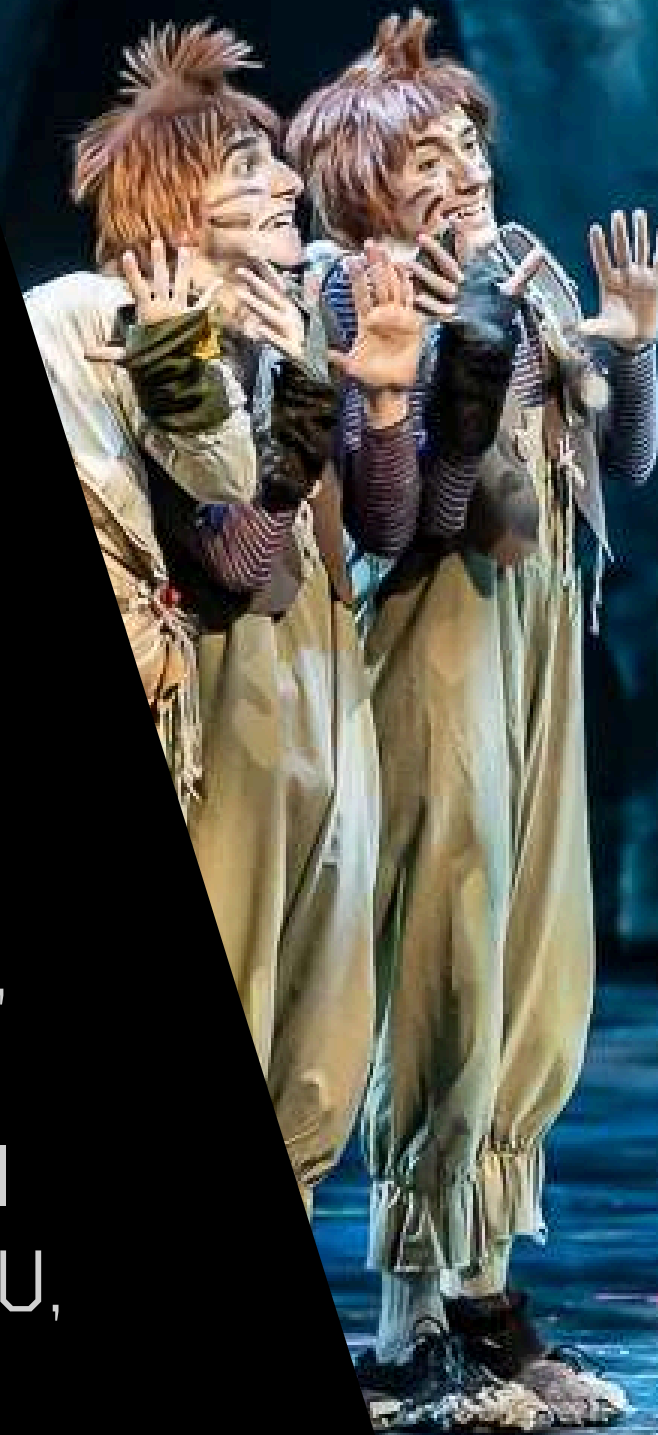


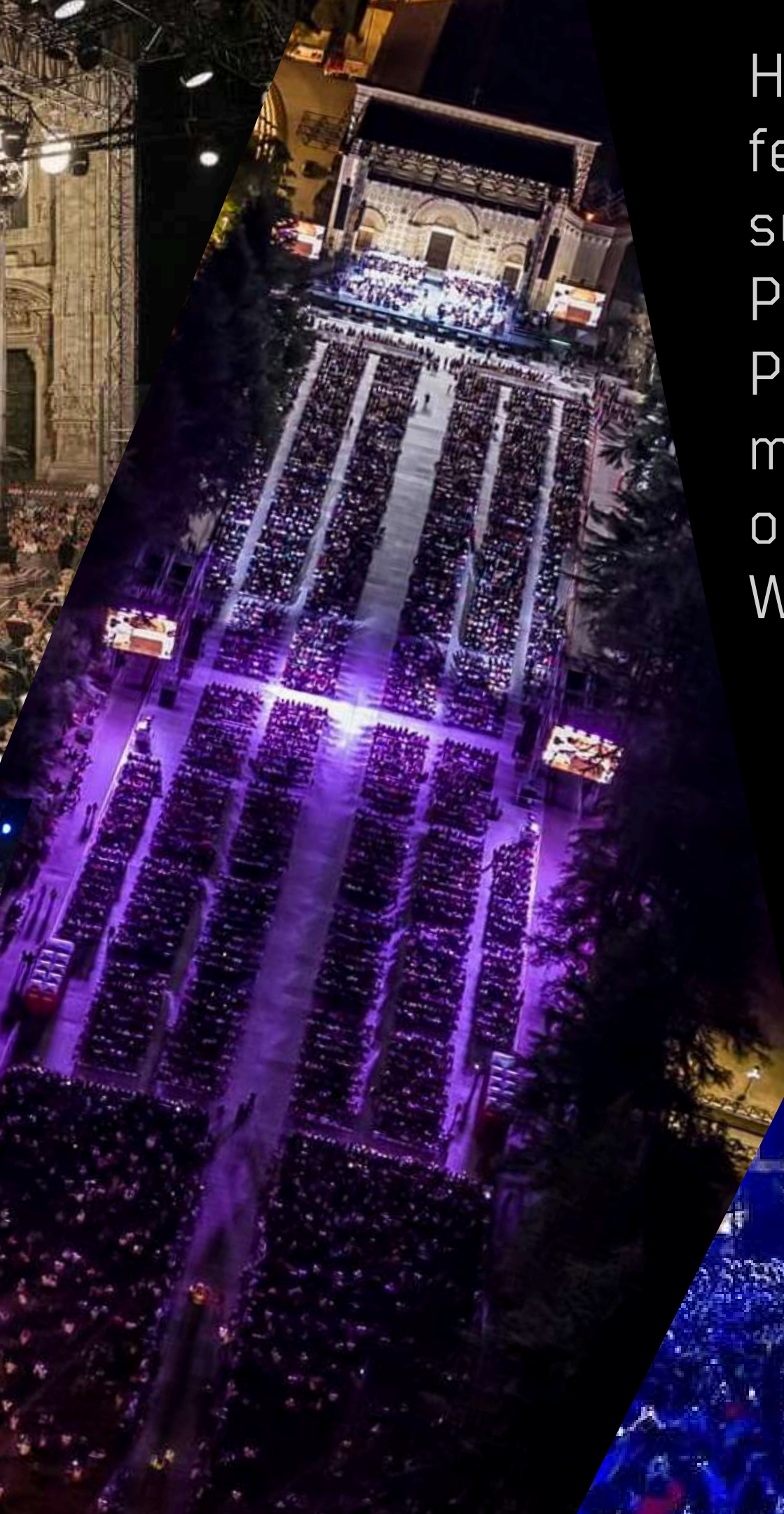


ABOUT
GIORGIO CASTAGNERA
CEO OF HERELEB

Hereleb



His career began in 1999 at the company 'Teatro delle Erbe' based in Milan, organizing major musicals such as FAME, WEST SIDE STORY, PETER PAN, GREASE, DIRTY DANCING, and CHRISTMAS SHOW. He also produced the musical based on the music of QUEEN, WE WILL ROCK YOU, organizing its European Tour from 2009 to 2012.



He collaborated in organizing concerts and festivals with prestigious musical artists such as BRUCE SPRINGSTEEN, AC/DC, PEARL JAM, ELTON JOHN, PAUL MCCARTNEY, PAUL SIMON, BON JOVI, THE CURE, and many others. In 2006, he was the local organizer (operations manager) during the Winter Olympics in Turin 2006.





In 2009, he began his career with traveling exhibitions, organizing the most prestigious ones in Italy such as THE DAYS OF THE DINOSAURS (Rome, Turin, Milan), BODY WORLDS (Milan, Rome), ART OF THE BRICK, VAN GOGH ALIVE, GAME ON, and many more.

In 2010, he collaborated with Nurminen Events in creating the NASA exhibition, "The Human Adventure," leading to its opening at the Tekniska museet in Stockholm in January 2011.

In 2012, he opened the company named DOCA World Exhibitions LTD (British company) and HERELEB (Italian company) to produce Touring Exhibition.

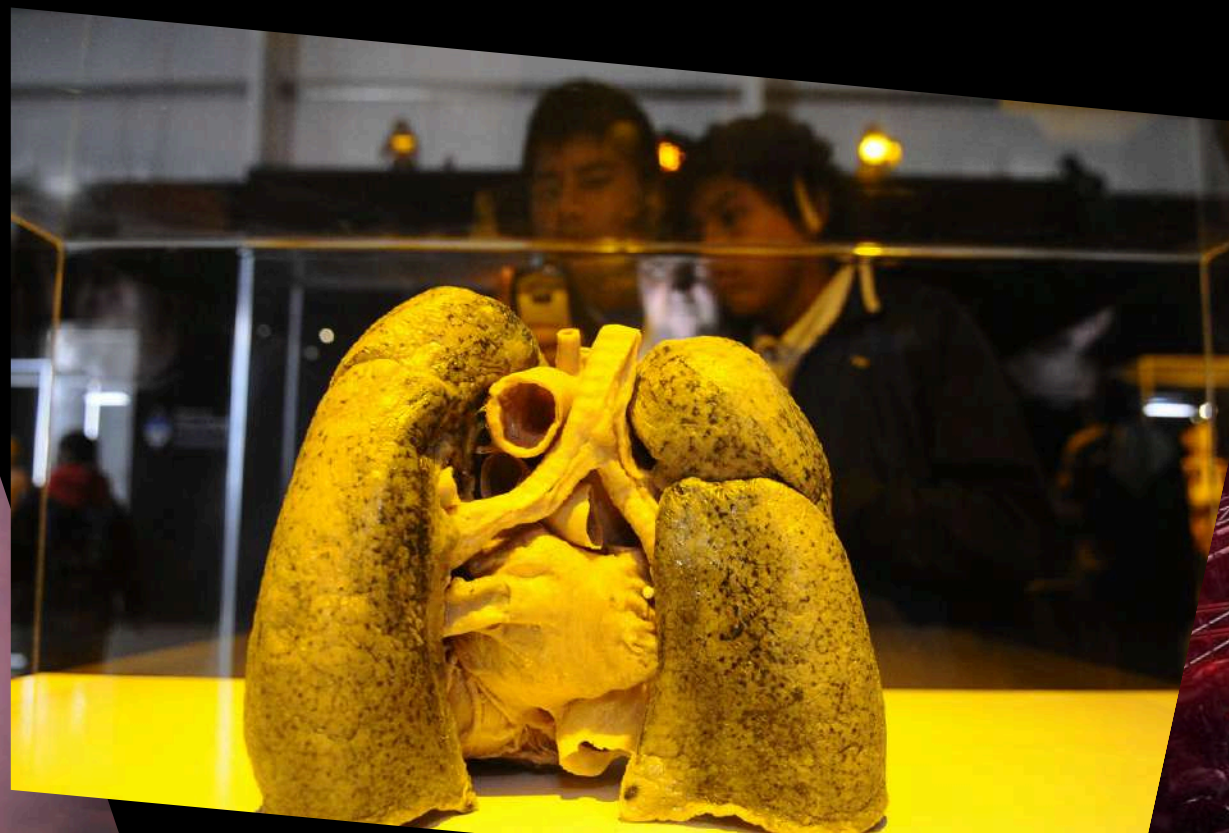




In 2012 he produced the exhibition GATEWAY TO SPACE in collaboration with the U.S. Space and Rocket Center (Alabama), presented in the following years in Italy, Denmark, Czech Republic, Belgium, Hungary, South Africa, and Poland. Subsequently, during 2019, together with the US Space and Rocket Center, he created the exhibition Space Adventure, now called LIFE IN SPACE after the addition of the European Space Agency in 2021. The exhibition was presented in Poland, Spain, Turkey, Greece, Romania, and Switzerland. LIFE IN SPACE is now touring Europe.



From 2015 to 2019, the **NAPOLEON BONAPARTE** exhibition was produced and managed in partnership with **Fondazione Napoleone** and **Les Invalides**. The exhibition was presented in Brazil, Australia, Kazakhstan, Italy, and Poland. Concurrently, he produced and managed the exhibition on human bodies titled **BODIES**, presented in Poland, Portugal, Italy (2 cities), Spain, Germany, Czech Republic, Lima, Quito and other cities in south America. In parallel, through **Touring Exhibition**, he is a shareholder in the company called **AGORA'**, which provides technical services in concerts, festivals, theatrical shows, exhibitions, and special events (<http://www.agoraaq.it>).



MAJOR EVENTS

- Dubai Expo 2020
- Opening and Closing Ceremonies Olympic Games Rio 2016
- Opening and Closing Ceremony Paralympic Games Rio 2016
- Opening and Closing Ceremonies Olympic Games Turin 2006
- Opening and Closing Ceremony Paralympic Games Turin 2006
- Opening Ceremony DONBASS ARENA - Donetsk 2009
- Italian Red Cross CRI First National Congress
- FINA World Championship ROME 2009
- Special Outdoor Show Fiat 500 Celebrations Turin
- Funeral of S.S. Giovanni Paolo II
- Election of S.S. Benedetto XVI







A FEW WORDS

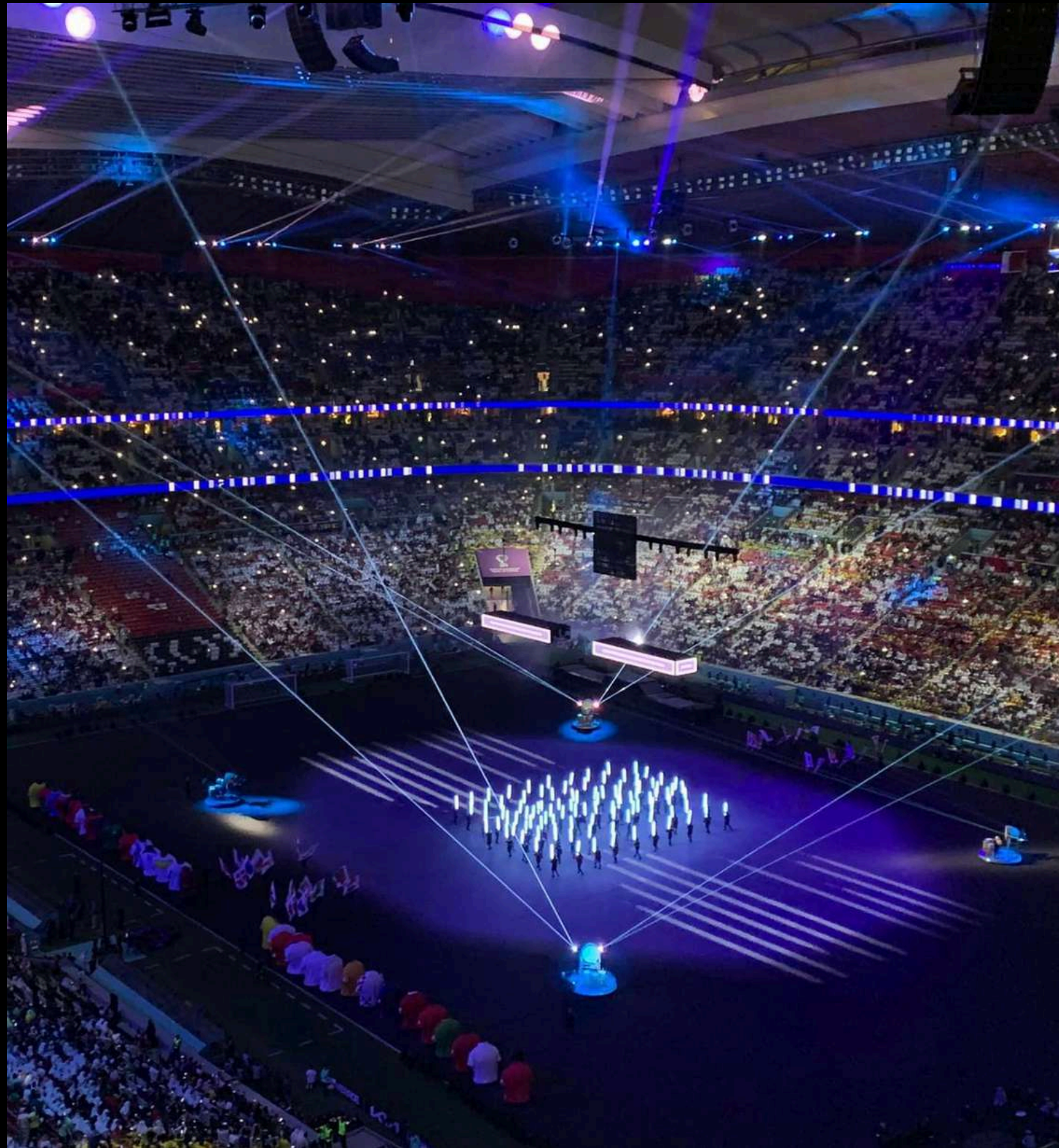
"Giorgio contacted our manager Jim Beach in 2006 to organize the We Will Rock You musical. In 2009, he managed to realize his project. I had doubts about the quality of execution. Not only did he dispel my doubts, but he also created a great show while reducing the budget we had spent in the UK. A great professionalism."

Brian May | Queen - Guitar Solo)

"A friend, a professional, a very honest person! I have tried several times to bring him into the Semmel family to make use of his high expertise in our projects. I hope one day he changes his mind."

Christoph Sholz | Semmel Concert





"A great professional, as well as a friend for almost 20 years. Whatever request I have made to him, he has always found a technical solution. He has a great technical team by his side for every event."

Aldo Bassi | Live Nation

"I met Giorgio in 2015 through a mutual friend. Immediately, I understood his dedication to approaching projects in a professional manner. For many years, we have collaborated together, and whenever I need advice, he is the first person I turn to. He is always available to help."

Luca Montebugnoli | Chairman and Ceo at Vivaticket

"Giorgio, besides being a great friend,
is a professional in his job.
He always puts great passion and dedication into it."

Mario Iacampo | Exhibition Hub

I met Giorgio at one of the early editions of the Touring Exhibition meeting, and immediately, there was a professional rapport. Over the following years, we organized many events together. Every technical advice I sent him, he responded to in a detailed and professional manner. I can say that every suggestion he made was correct."

Ezequiel F. Peña | CEO of Aurea Exhibitions

"The first time we worked together was in 2015 when I presented the Gateway to Space exhibition in Brussels. It was a success both in terms of collaboration and sales. Other events followed. He is a highly qualified individual. He has high-level professional figures around him."

Manu Braff | CEO of MB Present



Hereleb

info@hereleb.com

+39 347 0768077

www.hereleb.com

